webhose.io

Partner Program Overview

Unlock a major new revenue stream with
industry-leading web data as a service

About Webhose

Web data at your service

Webhose.io is an advanced web data-as-a-service (DaaS) provider.
We crawl millions of webpages every day and transform them into structured,
machine-readable data feeds that can be consumed on-demand.

Our data feeds help developers, data scientists and researchers in thousands of organizations
monitor, analyze and understand the troves of online data created every day, quickly and
effortlessly.

We're giving every company and individual the power to discover the next big insight or build an
amazing product using web data, while eliminating the massive upfront investment required to
build a large-scale web crawling solution internally.

Our Customers

sprinklr   Hootsuite   KANTAR MEDIA   salesforce

NETBASE   crimson hexagon   NETBASE

+ over 35000 registered users in organizations of all sizes

The Product

Turning the web into machine readable data

We offer the most comprehensive source of data from both the open and Dark Web, crawled and categorized according to vertical content domains - news, blogs, online discussions, e-commerce sites and reviews, as well as the Dark Web. Crawled data is available in JSON, RSS, XML or XLS formats.

The data and metadata extracted from each site is stored in a unified format, which varies according to the relevant data feed. We capture fields such as Publication Date, Title, URL, images, number in thread (for articles with nested comments), and many more. The data is also enriched with information such as social shares and basic entity recognition.

Using the Webhose.io RESTful API, you can easily create custom data feeds or datasets based on a certain set of keywords, then further filter the data according to the relevant structure and attributes used for each feed.

For more information on the Webhose.io data and output formats, visit our documentation portal.

Delivery methods and pricing

Webhose.io offers three ways to consume web data on-demand:

Delivery method	Pricing
API: standard developer tools for customized and filtered web data feeds	Extremely flexible and entirely transparent, starting from a free tier and increasing based on the level of usage (as measured in API calls).
Firehose: raw data in bulk with unfiltered web data feeds	Firehose subscriptions and Dark Web pricing are generally higher and determined on a per-case basis, based on the client's needs and the level of support and availability required.
Historical archive: custom news and online discussion datasets from >30 days ago	Historical data is priced according to the customer's subscription plan, starting as low as 0.0002 per retrieved article.

See all pricing plans

Main Benefits

■ **Comprehensive coverage:** Webhose.io offers superior coverage of both the open and Dark Web, with millions of websites crawled regularly and new sources added every day.

■ **Low Latency:** Near real-time access to data, frequently updated as new content is published or updated on the crawled websites.

■ **Scalable:** We offer a broad range of solutions and plans that give you the flexibility to grow your subscription as your needs change.

■ **Cost-Effective:** Using our DaaS platform costs a fraction of the overall investment required to develop an in-house solution for crawling, storing and indexing web data at scale.

■ **Easy To Use:** no need to learn any fancy new scripting or coding - just a simple REST API that you can easily plug into your existing software with a few lines of code.

Data Feed Drilldown

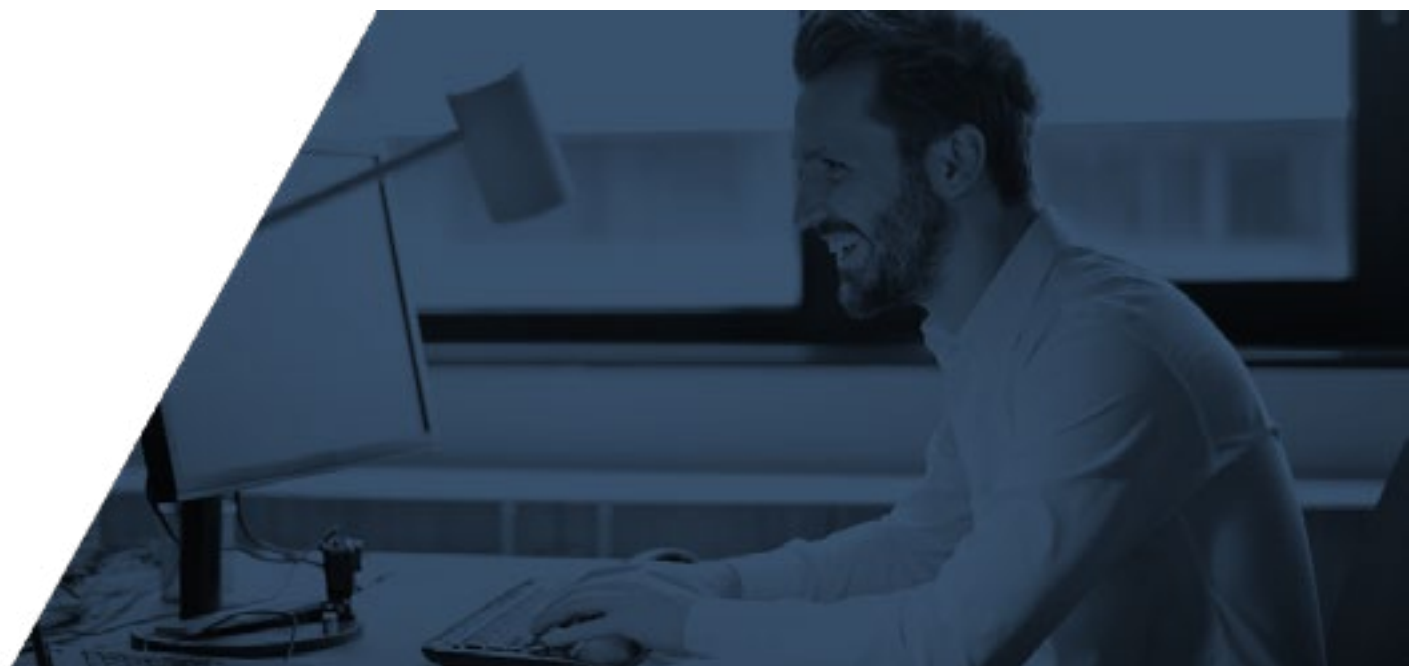| Data Feed	Typical Use Cases
News and blogs	Media monitoring and research, marketing technology, financial analysis, market research
E-commerce	Financial analysis, market research
Forums	Media monitoring and research, financial analysis, market research, cybersecurity
Dark Web	Cybersecurity, media monitoring and research, crypto-currency analysis
Reviews	Media monitoring and research, financial analysis, market research

Why Partner with Webhose

Turn Web Data into Revenue

Ready to discover new revenue and upsell opportunities? We offer a range of programs - from referral credit to full white-label and OEM solutions - that will provide unique value for your customers, and a highly scalable and robust business channel for your own business.

Why Partner with Webhose

Main Benefits

Awesome Technology & Product

- Scales with your business - from SMB to large enterprise use cases
- White-label by design - use our API anywhere
- Quick customer onboarding with minimal training required
- Best-in-class coverage and data quality
- Access to exclusive and unique data feeds, including Dark Web and Broadcast
- Low-latency, frequently crawled web data

Major Revenue Boost

- Unlock ongoing recurring revenue streams - our customer churn is at less than 5%
- No CapEx investment required for infrastructure and integration - just a few lines of code and you're done
- Flexible pricing and compensation plans
- Deal registration

Die-Hard Customer Dedication

- Sales enablement and marketing support for select partners
- Direct access to Webhose's expert Support team 24/7 for your customers and yourself.
- Direct touch with Partners, channels and end users.
- Dedicated product training

Partner Programs

Resellers

Sell Industry-Leading Web Data as a Service, at your Price
Our Reseller Program is built to help you gain maximal value while providing highly effective solutions for your customers and all the tools and support you need to succeed.
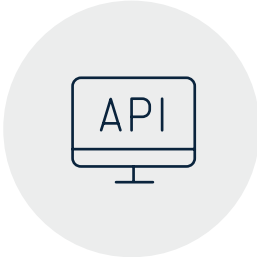
What's in it for you?

Product sells itself: Webhose.io provides the most comprehensive coverage of the open and Dark Web, along with a scalable and robust platform for consuming data on-demand - making it an easy sell to any organization that has a need for web data, from SMBs to Fortune 500s.

Dedicated customer success: We want to see you succeed and help you grow your business along with our own. That's why each of our resellers gets direct, 24/7 access to our expert Support team, along with onboarding sessions, sales training and marketing resources.

Set your own margins: We don't believe in reseller or white-label fees - just choose one of our subscription plans and start selling. With zero CapEx required on your part to get started and the ability to sell web data at a premium to almost any large organizations, you can see quick and aggressive returns on Webhose.io

Main Features

How it Works

Apply to become a Webhose.io partner

Get your API key and direct access to our Support team and resources

Start selling web data at your pace and at your pricing, and we'll give you all the help you need to succeed

Who's Eligible

Anyone can apply to become a Webhose.io reseller, but we especially like working with:

Data Brokers
That want to offer high-quality web data to their customers

Consultancies and Research Companies
That want to offer high-quality web data to their customers

Partner Programs

Technology Partners

Build the next big thing with Web Data

Webhose.io technology partners are companies that see the transformative potential of structured web data, and are looking to leverage the Webhose.io platform to develop innovative software tools and provide advanced solutions to their customers.

What's in it for you?

Unique Value-Add: Offer a unique service your customers won't find anywhere else: access to the most comprehensive collection of crawled web data available - including access to unique data feeds such as Dark Web, Broadcast and eCommerce, as well as our historical archive of news and online discussions.

Low Risk, High Reward: Webhose.io can be integrated into your systems in literally minutes with a simple REST API that anyone can use. All pricing plans are monthly, and getting started requires no upfront investment in hardware or implementation.

Full Partnership: We see technology partners as a major growth engine for our own business. From regular meetings with our Product team to 24/7 support for your customers and your own team, we are fully committed to your success at all times.aggressive returns on Webhose.io

Main Features

How it Works

Apply to become a Webhose.io technology partner

Our team will reach out to understand your use case and needs

Build powerful custom solutions for your customers or yourself using the Webhose.io API or firehose, with the help of our Customer Success and Product teams

Who's Eligible

Anyone can apply to become a Webhose.io reseller, but we especially like working with:

Large Enterprises
That would like to build a tailored web monitoring solution, or need web data for internal research

Software companies
That build SaaS products and tools on the Webhose.io API

Cybersecurity providers
Monitoring the Dark Web for cyber threat intelligence

Business intelligence Vendors
That empower their customers with web data

Partner Programs

Referral Partner

Bring your friends or customers, get money

Want to tell the world about Webhose.io, while earning handsome referral rewards?
Send a qualified prospect our way and get paid if they make a purchase.

Features and Benefits

How it Works

Apply to become a Webhose.io partner	Get your API key and direct access to our Support team and resources	Start selling web data at your pace and at your pricing, and we'll give you all the help you need to succeed

Partner Programs

Who's Eligible

This offer is only available for current Webhose.io customers,
software and analytics developers.

Webhose.io Customers

Finding value in Webhose? Tell your friends
to reduce your subscription fees, potentially
to $0, or even get paid by us

Software and Analytics Developers

Not a customer, but still think Webhose
could be relevant for your friends
or customers?
Get a finder's fee for sending them our way.

	Reseller	Technology Partner	Referral
Media kit	✓		✓
Sales kit	✓		
Sales training	✓		
Dedicated account manager	✓	✓	
Technical training	✓	✓	
Tier-2 tech support	✓	✓	
Dedicated success manager	✓	✓	
Product training & certification	✓	✓	
Deal registration & pricing protection	✓	✓	
Partner portal	✓	✓	
Online training	✓	✓	

Next Steps

We can't wait to have you on-board! When you're ready to get started, check out these resources:

- [Weekly webinar](#)
- [Create a trial account](#)
- [Free Webhose.io datasets](#)
- [Developer hub](#)
- [Pricing plans](#)

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